

WILLIAM DIEBEL

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ACADEMIC APPOINTMENTS

Assistant Professor

Department of Management Science

Darla Moore School of Business, University of South Carolina

2024-present

EDUCATION

PhD, Operations Management

Ivey Business School, Western University

- SSHRC CGS-D Awardee (totaling \$105,000 CAD): awarded by the Social Sciences and Humanities Research Council, the Joseph-Armand Bombardier Canada Graduate Scholarship - Doctoral, was a highly competitive national award, refereed by a cross-disciplinary panel of academic experts across Canada.
- Dissertation: The Causes and Consequences of Environmental Transparency in Supply Chains
- Co-advisors: Dr. Jury Gualandris and Dr. Robert D. Klassen

2024

MES, Environment and Sustainability

Western University

2018

BSc, Chemistry

Western University

2010

RESEARCH

PhD dissertation papers are marked with *

PEER-REVIEWED PUBLICATIONS

*Diebel, W., Gualandris, J., & Klassen, R. D. (2024). How Do Suppliers Respond to Institutional Complexity? Examining Voluntary Public Environmental Disclosure in a Global Manufacturing Supply Network. *Journal of Operations Management*, 70(2), 285–315. <https://doi.org/10.1002/joom.1293>

- An earlier version of this article was a best student paper finalist (top three) and was published in the best paper proceedings (top 10% of all submissions) in the Operations and Supply Chain Management division at the 81st meeting of the Academy of Management in 2021.

Klassen, R. D., Gualandris, J., & Diebel, W. (2020). More Sustainable Supply Chains. In T. Y. Choi, J. J. Li, D. S. Rogers, T. Schoenherr, & S. M. Wagner (Eds.), *The Oxford Handbook of Supply Chain Management*. Oxford University Press. doi.org/10.1093/oxfordhb/9780190066727.013.17

ONGOING WORK

*Diebel, W., Gualandris, J., & Klassen, R. D. The (Un)Intended Effects of Supply Chain Transparency on Media-Reported Environmental Incidents (March 15, 2025). Available at SSRN: ssrn.com/abstract=5179964

*Diebel, W. & Klassen, R. D. Environmental Supply Chain Orientation and Science-Based Targets. *Research phase*: Complete draft. Preparing for submission to *Production and Operations Management*.

Diebel, W., Marques, L., & Yan, T. A Mid-Range Theory for Supply Chain Transparency. *Research phase*: Multi-source secondary data collection complete, analysis in-progress.

Diebel, W. & Petersen, F. (Authors listed in alphabetical order) Corporate Governance and Misconduct Incidents. *Research phase:* Multi-source secondary data collection complete, empirical analysis in-progress.

AWARDS, SCHOLARSHIPS, AND GRANTS

EXTERNAL

Joseph-Armand Bombardier Canada Graduate Scholarship, SSHRC CGS-D (\$105,000) 2020-2023
Ontario Graduate Scholarship (\$15,000), *declined to hold CGS-D Award* 2020-2021

INTERNAL

Al Mikalachki PhD Research Grant (\$2,000) 2024
John F. Rankin Doctoral Scholarship (\$5,000) 2022-2023
Brock Scholarship (\$120,000), *declined to hold CGS-D Award 2020-2022* 2018-2022
Ivey Plan for Excellence Award (variable monetary award) 2018-2022
Vice Admiral DA Collins Research Grant (\$1,500) 2020-2021
John F. Rankin Doctoral Scholarship (\$5,000) 2020-2021
Berdie and Irvin Cohen Doctoral Scholarship (\$5,000) 2019-2020
Masters of Environment and Sustainability Excellence Award (\$1,000) 2017-2018

CONFERENCE

AOM Annual Meeting, OSCM Best Paper Award (top 10%) 2021
AOM Annual Meeting, OSCM Best Student Paper Award Finalist (top three) 2021
AOM Annual Meeting, OSCM Best Reviewer Award 2020

INVITED TALKS AND CONFERENCE PRESENTATIONS

INVITED TALKS

Michigan State University, Eli Broad College of Business December 2023
University of Calgary, Haskayne School of Business December 2023
Aalto University, Department of Industrial Engineering and Management December 2023
Erasmus University, Rotterdam School of Management November 2023
Tilburg University, School of Economics and Management November 2023
Stockholm School of Economics, House of Innovation November 2023
University of South Carolina, Darla Moore School of Business November 2023

CONFERENCE PRESENTATIONS

Secondary Data for Sustainable Supply Chain and Operations Management Research (RepRisk and SBTi). DSI Annual Conference, Phoenix, AZ, November 2024.

Environmental Supply Chain Orientation and Science-Based Targets, *co-authored with* Klassen, R. D. DSI Annual Conference, Phoenix, AZ, November 2024.

Carbon Disclosure Project Supply Chain Program Membership and Reported Incidents: A Quasi-Natural Experiment, *co-authored with* Gualandris, J. (presenter), & Klassen, R. D. ARCS Annual Meeting, UCLA, Los Angeles, CA, June 2024.

Carbon Disclosure Project's Supply Chain Program and Reported Environmental Supply Chain Incidents, *co-authored with* Gualandris, J., & Klassen, R. D. POMS Annual Conference, Minneapolis, MN, April 2024.

Which Dimensions of Distance Impair Supplier-Buyer Mimicry? A Study of Environmental Disclosure in Global Supply Chains, *co-authored with* Li, C., Gualandris, J., & Klassen, R. D. DSI Annual Conference, Atlanta, GA, November 2023.

From Transparency to Transformation: Causal Effects of CDP's Supply Chain Program, *co-authored with* Gualandris, J., & Klassen, R. D. INFORMS Annual Meeting, Phoenix, AZ, October 2023.

Voluntary Environmental Disclosure in a Global Manufacturing Supply Network, *co-authored with* Gualandris, J., & Klassen, R. D. Supply Chain Challenges Research Forum, Schulich School of Business, York University, Toronto, ON, May 2022 & May 2023 (*follow up*).

The Consequences of Supply Network Transparency on Environmental Supply Chain Incidents. DSI Annual Conference, Houston, TX, November 2022.

Secondary Data for Sustainability Management Research DSI Annual Conference, Houston, TX, November 2022.

Inter-Firm Transfer of Environmental Disclosure in Global Supply Chains: The Role of Cross-Country Distance and Experience, *co-authored with* Li, C., Gualandris, J., & Klassen, R. D. AOM Annual Meeting, OSCM Division, Seattle, WA, August 2022.

Examining Environmental Transparency in Supply Networks With Secondary Data. EurOMA Sustainability Forum, Virtual, March 2022.

The Influence of Global Supply Chains on Supplier Environmental Disclosure, *co-authored with* Li, C., Gualandris, J., & Klassen, R. D. DSI Annual Conference, Virtual, November 2021.

Supply Network Effects on Supplier Environmental Disclosure, *co-authored with* Gualandris, J., & Klassen, R. D. AOM Annual Meeting, OSCM Division, Virtual, August 2021.

- OSCM Division Best Paper Award
- OSCM Division Best Student Paper Finalist

Supply Network Cohesion Effects on Supplier Environmental Disclosure, *co-authored with* Gualandris, J., & Klassen, R. D. ARCS Annual Conference, PhD Roundtable, Virtual, June 2021.

More Sustainable Supply Chains: Is the Journey More Important than the Destination? *co-authored with* Gualandris, J., & Klassen, R. D. POMS Annual Meeting, Virtual, May 2021.

Environmental Disclosure in Supply Chains: How Suppliers Set Their Sights, *co-authored with* Gualandris, J., & Klassen, R. D. DSI Annual Conference, Virtual, November 2020.

Inter-Dependence and Network Position as Predictors of Supplier Disclosure: An Analysis of First-Tier Suppliers in Manufacturing Supply Networks, *co-authored with* Gualandris, J., & Klassen, R. D. AOM Annual Meeting, OSCM Division, Virtual, August 2020.

OTHER CONFERENCE ENGAGEMENTS

Participant, Complex Adaptive Supply Networks – Research Accelerator, W. P. Carey School of Business, Arizona State University, Tempe, AZ, March 2023.

Panel Moderator, Supply Chain Decarbonization, Reuters Transform Supply Chains USA, Industry Conference, Chicago, IL, November 2022.

PEDAGOGICAL MATERIALS DEVELOPMENT

Diebel, W. (2023). *How to Reduce Carbon Emissions from Trucking and Logistics*. Network for Business Sustainability. nbs.net/how-to-reduce-carbon-emissions-from-trucking-and-logistics/

Diebel, W. & Vachon, S. (2018), Waste Audit at Innovation Works London, (A), (B), and (C) with accompanying teaching note. 9B18D024. Ivey Business School, Western University.

PROFESSIONAL TEACHING AND WORK EXPERIENCE

COURSES TAUGHT

Operations Management, MGSC 395 *Fall 2024*
Darla Moore School of Business, University of South Carolina

Operations Management, MOS 3330 *Fall 2021*
Western University
Average teaching evaluation: 6.2/7.0

Pre-Ivey Excel Modeling Workshop *Fall 2019*
Ivey Business School, Western University

OTHER WORK EXPERIENCE

Research Assistant, Ivey Business School, Western University *2018-2024*
Duties included: *Data collection, data cleaning and analysis in R, grading, managing undergraduate research assistants, survey administrative work.*
For: *Stephan Vachon, Jury Gualandris, and Robert D. Klassen*

Teaching Assistant, Ivey Business School, Western University *2019, 2020*
Corporations and Society, C&S 4625

PROFESSIONAL SERVICE AND COMMUNITY INVOLVEMENT

Editorial Review Board Member *2023-present*

- Journal of Supply Chain Management
 - *Editorial Review Board Developmental Program, 2022 - 2023*
 - *Eight reviews since 2022*

Ad Hoc Reviewer *2018-present*

- Production and Operations Management
 - *Two reviews since 2024*
- Journal of Operations Management
 - *Two reviews since 2023*
- International Journal of Operations and Production Management
 - *Eleven reviews since 2020*
- Journal of Purchasing and Supply Management
- International Journal of Production Research
- AOM Annual Meeting, OSCM Division (2020–*best reviewer award*, 2021, 2022, 2025)
- ARCS Annual Meeting (2025)
- AOM Annual Meeting, ONE Division (2025)
- DSI Annual Conference (2020, 2021, 2022)
- Administrative Sciences Association of Canada, POM Division (2021)

Session Chair

- POMS Annual Conference, Sustainable Procurement *2024*
- DSI Annual Conference, Supply Chains and Climate Change *2022*
- DSI Annual Conference, Sustainable Supply Networks *2021*

Member

- Ivey PhD Association, Ivey Business School, Western University
 - Ombudsperson *2020-2021*
 - President *2019-2020*
 - VP Social *2018-2020*
- Sustainability Committee, Society of Graduate Students, Western University *2017-2018*
- Environment and Sustainability Society, Western University *2017-2018*

Student Representative

- Ivey Graduate Affairs Committee *2019-2020*
- Ivey Business Council *2019-2020*

Volunteer, Resilient Cities Conference, London, ON *2017*

PROFESSIONAL DEVELOPMENT

- Foundations of Diversity and Inclusion Course, University of Virginia – Darden (Online) *2023*
- DSI Doctoral Workshop *2022*
- AOM Doctoral Workshop *2020, 2022*
- Environmental Legislation Workshop, Western University *2018*
- United Nations Sustainable Development Goals (SDGs) Training, London, ON *2017*
- Sustainable Buildings Workshop (LEED), Western University *2017*
- Waste Management Workshop, Western University *2017*